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2014 AUG -5 AM 9:33
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Bloomin' Brands, Inc. Political Action Committee
July 29, 2014

Federal Election Commission
Washington, DC 20463

Identification Number: C00253153

Reference: May Monthly Report (04/01/2014 – 04/30/2014)

Dear Brian Jones:

This letter is in response to your notice of excessive contributions dated June 26, 2014 with a response due date of 07/31/2014.

Our contribution to Kevin McCarthy for Congress was designated for the 2014 Primary election in error, instead of the 2014 General election. The committee has submitted to us a refund check (copy attached), and we have submitted a new payment designated for the 2014 General election. This refund and new payment will be included in August's monthly report.

Our contribution to Chris Coons for Delaware on 4/29/14 for \$2,500.00 was designated for the 2014 Primary election in error, instead of the 2014 General election. The committee has agreed to redesignate from Primary to General and amend their reporting (written communication attached). We will redesignate on our side as well and disclose on Schedule B in our August monthly report.

This serves as written notification of our corrective action. Please let us know if you have any further questions or concerns.

Sincerely,

Joseph J. Kadow
Treasurer
Bloomin' Brands, Inc. Political Action Committee

Enclosure



1

Andrea Brown

From: Sarah Bell
Sent: Tuesday, July 29, 2014 2:14 PM
To: Andrea Brown; Carli Gargagliano; Jill Stebbing
Subject: FW: Chris Coons contribution

FYI

From: Judy Zamore [mailto:zamore@capcompliance.com]
Sent: Tuesday, July 29, 2014 2:11 PM
To: Sarah Bell
Cc: Tracey Buckman; Justin Bowman; Christy Gleason [redacted]; Marissa Burik
Subject: RE: Chris Coons contribution

We have 10 days to amend our report; it has not been done yet.

From: Sarah Bell [mailto:SarahBell@BloominBrands.com]
Sent: Tuesday, July 29, 2014 1:01 PM
To: Judy Zamore
Cc: Tracey Buckman; Justin Bowman; Christy Gleason (c [redacted]; Marissa Burik
Subject: RE: Chris Coons contribution

Can you please provide confirmation that this redesignation has been completed? Our PAC monthly reports are due in 2 days.

Thank you.

Sarah Bell
Senior Executive Assistant to Joe Kadow & Cathie Koch
Bloomin' Brands
2202 N. West Shore Blvd, Suite 500
Tampa, FL 33607
Direct: 813-830-5442
Fax: 813-387-8033



OUTBACK

CARNABY'S

WINEFISH

Fleming's

Red

From: Judy Zamore [mailto:zamore@capcompliance.com]
Sent: Friday, July 25, 2014 5:38 PM
To: Sarah Bell
Cc: Tracey Buckman; Justin Bowman; Christy Gleason [redacted]; Marissa Burik
Subject: RE: Chris Coons contribution

That explains it! We have two \$2,500 donations from OSI Restaurant Partners PAC designated to the primary election.

We will redesignate the May donation from Bloomin Brands PAC to the general election, since the two PACs would have aggregating limits. Christy – we will need to amend our Q2 report to do this.

Thanks,
Judy

From: Sarah Bell [mailto:SarahBell@BloominBrands.com]
Sent: Friday, July 25, 2014 5:19 PM
To: Judy Zamore
Cc: Tracey Buckman; Justin Bowman
Subject: Re: Chris Coons contribution

Judy,
I'll be able to look Monday to find out if the older checks cleared. Our company recently changed names a few years back and used to be called "OSI restaurant partners". Would you mind looking up that name in your records?

Thank you,
Sarah

Sent from my iPhone

Jul 25, 2014, at 4:38 PM, "Judy Zamore" <zamore@capcompliance.com> wrote:

Sarah,

I'm the treasurer for Chris Coons for Delaware. My records only show the May 2014 donation – I don't see donations from Bloomin Brands PAC prior to that. I gather from this thread that there were 2 previous donations – can you check with whoever does the PAC accounting to see if those checks ever cleared? Though it is possible that we received them and reported them and then the records got deleted from our database, it is unlikely.

Thanks,
Judy

From: Tracey Buckman [redacted]
Sent: Friday, July 25, 2014 2:58 PM
To: Judy Zamore; Justin Bowman
Cc: [redacted]
Subject: FW: Chris Coons contribution

Please advise if we changed designation, etc.

And, what total do you see? Have they given only \$5,000 anyway? Or, are they at \$7,500?

Thanks!

Tracey Buckman

From: [redacted] [mailto:[redacted]]
Sent: Friday, July 25, 2014 2:49 PM
To: Tracey Buckman
Subject: Fw: Chris Coons contribution

Tracey -



2202 N. West Shore Boulevard | Suite 500 | Tampa, FL 33607

Hasler

07/30/2014

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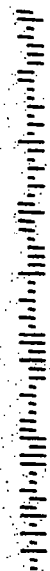
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Federal Election Commission
ATTN: BRIAN JONES
REPORTS ANALYSIS DIVISION
999 E Street, NW
Washington, DC 20463

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The FEC added this page to the end of this filing to indicate how it was received.

(8/2013)

DATE PREPARED